



Program Advertisement Form 2021-2022
Vintage High School Music Department

Your business-card-sized ad (or larger) will be printed in concert programs for the Vintage High School Music Department during the 2021-2022 school year. These concert programs are distributed to our live audiences at our annual concerts, with over 1200 attendees (pending Napa County Public Health approval). Your ad will also be placed on our websites (vhschoirs.com, vhsinstrumentalmusic.com and vhsmusicboosters.weebly.com), under our “sponsors” page, as well as featured on screen projection when available.

Each business-card-sized ad is 1/8 of a program page. The cost of larger ads increases incrementally by size. A portion of ad monies goes to the Vintage Music Boosters for general music department expenses. The remainder of the money will go directly into the student’s points account and can be used to pay for Music Department-related expenses during the year, including transportation fees, uniforms, camps and trips/tours.

Thank you for supporting the students of the Vintage High School Music Department
Tax ID #90-0017157

AD DEADLINE FOR FIRST CONCERT PROGRAM IS: MONDAY, OCTOBER 5, 2021

Student Name(s) - Receiving Credit for Ad *Choral Student () Instrumental Student ()*

Business Name *Business Contact Name* *Business Phone Number*

Business Address *Business Contact Email*

\$ _____ AD SIZE = CIRCLE ONE:
Amount enclosed *1/8 page (\$150)* *1/4 page (\$250)* *1/2 page (\$500)* *full page (\$1000)*
business card *3X4"* *4x6"* *7x9"*

For 1/8 page ad: attach your **business card** along with this form.

For 1/4 page, 1/2 page or full page ad: attach your **print-ready artwork** along with this form, or email your print-ready artwork (in **Word, or pdf or jpg**) to: susan_cosper@nvusd.org

Our concert programs are photocopied in black and white. Your business card or print-ready artwork will photocopy best if submitted in black and white, although we will take color art.

Please make checks payable to: VHS MUSIC BOOSTERS

Students may collect this form along with your payment **OR** you may mail directly to:
VHS MUSIC OFFICE, 1375 TROWER AVE., NAPA 94558
For questions call our Music Office at: (707) 299-2520 or email: susan_cosper@nvusd.org

Each business card size is 1/8 of a program page: \$150.00. Larger add costs increase: 1/4=\$250.00, 1/2 page= \$500.00 Full Page = \$1000.00

<p>1/8 Page: \$150.00 (\$100 to the student account / \$50 to Music Dept.)</p>	<p>1/4 Page: \$250.00 (\$165 to the student account / \$85 to Music Dept.)</p>
<p>1/2 Page: \$500.00 (\$325 to the student account / \$175 to Music Dept.)</p>	
<p>Full Page: \$1000.00 (\$800 to the student account / \$200 to Music Dept.)</p>	