



Vintage High School
Instrumental Music Dept.
1375 Trower Avenue
Napa, CA 94559
Phone: 707-299-2520

2019 Vintage Night Out – A Night Under the Stars

Friday, March 1, 2019

Dear "Local Business",

I am writing to you on behalf of Vintage High School Instrumental Music regarding a sponsorship opportunity with this year's **2019 Vintage Night Out – A Night Under the Stars**, a semi-formal event. This special event is held each year, we'll have food, wine, beer, fun, and entertainment for everyone! Because the event relies on local and national business donations to help underwrite the costs, as well as provide additional funding the school year, we're asking for your help; especially since we were also affected by the California wildfires! The music department receives only \$600 for the entire school year and our hope is that our generous community will help the Vintage High students throw an event that will cover the costs of their music, instruments, sound equipment, uniforms and travel expenses. The **2019 Vintage Night Out – A Night under the Stars** will be held on Saturday, May 4th, 2019 at the newly-opened Vista Collina Resort in Napa, California.

Last year's event was a great success, thanks to the support of our local and national community. With over 250 attendees, volunteers and spectators, we tripled the amount of money for the Vintage High School Instrumental Music Department. We are looking forward to raising even more money this year and changing the lives of these dedicated students!

We would like to invite "Local Business" to support this important cause by becoming a sponsor. This is an excellent opportunity for "Local Business" to be featured in our pre-, during and post-event promotion that reaches hundreds/thousands of people across Napa Valley and the Bay Area.

If you are interested, please complete and return the enclosed sponsorship form by **April 5**, then retain a copy as a receipt for your records. (Note: The sooner we receive your submission, the more pre-event advertising we can offer via our promotional website, postcards, flyers and more.)

Thank you very much for your consideration, feel free to contact me any time with questions or requests.

The event sponsorship opportunities are listed below; please see the attached sheets (if necessary) for more details:



2019 Vintage Night Out – A Night Under the Stars

SPONSORSHIP OPPORTUNITIES

\$2,000: DIAMOND SPONSOR

- Name and/or logo incorporated into all advertising
- Name and/or logo printed in the auction catalog (both web & print) and auction item signage
- Dedicated press release announcing sponsorship
- Company recognized on-stage at the gala
- 10 tickets to the gala
- 20 complimentary tickets to the VIP Pre-event Champagne Reception
- Commemorative plaque
- 6 mentions on social media
- Name and logo on our website

\$1,500: PLATINUM SPONSOR

- Name and/or logo printed in the auction catalog (both web & print)
- Dedicated press release announcing sponsorship
- 8 tickets to the gala
- 16 complimentary tickets to the VIP Pre-event Champagne Reception
- Commemorative framed letter
- 5 mentions on social media
- Name and logo on our website

\$1,000: GOLD SPONSOR

- Name and logo printed in the auction catalog (both web & print)
- 4 mentions on social media
- 6 tickets to the gala
- 10 complimentary tickets to the VIP Pre-event Champagne Reception
- Commemorative framed letter
- 4 mentions on social media
- Logo on our website as a sponsor

\$750: SILVER SPONSOR

- Name and logo printed in the auction catalog (both web & print)
- 3 mentions on social media
- 4 tickets to the gala
- 6 complimentary tickets to the VIP Pre-event Champagne Reception
- Commemorative framed letter
- Logo on our website as a sponsor



2019 Vintage Night Out – A Night Under the Stars

\$500: BRONZE SPONSOR

- Name and logo printed in the auction catalog (both web & print)
- 2 mentions on social media
- 2 tickets to the gala
- 4 complimentary tickets to the VIP Pre-event Champagne Reception
- Commemorative framed letter
- Logo on our website as a sponsor



Sincerely,

Brendan Galvin

Director of Instrumental Music
Vintage High School
B.M. - Music Performance M.A. - Education

Andrea Hedemark

Vintage Night Out Coordinator
Vintage High School
707.363.0001

Fed Tax ID#: 90-0017157

All proceeds are being donated to VHS Instrumental Music Dept., a not-for-profit 501(c)3 focused on raising money for the music department. All donations are tax-deductible to the fullest extent of the law. For information regarding your donation and/or sponsorship, please contact your tax consultant.